



The Transformative Advisor™ Webinar Series

Session 2: Creating Visibility: Transforming Clients through Key Financial and Operational Measurements

During the second webinar in this four-part webinar series, Fred Parrish – published author and nationally-reputed financial advisory expert – to provide practical ways to transform small businesses through financial advisory services.

During this session you will learn:

- Financial Measurements to Ensure Maximum Operational and Administrative Performance for Your Clients
- Key Ratios to Focus Your Client's Attention on Problematic Areas Within the Company
- A List of Essential Information All Consultants Should Know Before Providing Financial Advisory Services

Program Level	Basic	Advance Preparation Needed	None
Prerequisites	None	Delivery Method	Group-Internet Based
Field of Study	Business Management Services	Recommended CPE Credit	1 credit
Cost	Free	Complaint Resolution	ecolley@woodard.com